



Online Advertising Rates 2014

Reach art lovers, the artistic community, and people looking for arts instruction, artists and performances. We are passionate about the arts. Accolade aims to share meaningful arts content provided by AOE Arts Council members and partners. Accolade enjoys an ever growing e-subscriber base of 755 recipients and broadcasts updates on Facebook and Twitter to 820+ followers.

An Encore Performance

Repeat your booked ad(s) and receive a 10% discount. Minimum booking is an additional two weeks.

To book an online ad or to send ad files:

cristiane@artsoe.ca
613.580.2767
Cristiane Doherty
Director of Communications
AOE Arts Council

To become a member of AOE Arts Council:

<http://www.artsoe.ca/en/membership/benefits.aspx>

Contact:
Rachel Crossan
rachel@artsoe.ca
613.580.2767

Follow us:

www.artsoe.ca
Facebook: ArtsOE
Twitter: AOEottawa

Non-Members	AOE Members
<p>MARQUEE \$15/week SHOWCASE \$60/month Size: 209 pixels high x 1575 pixels wide</p> <p>Position: top banner File types: jpeg, gif, animated gif</p>	<p>MARQUEE \$12/week SHOWCASE \$50/month Size: 209 pixels high x 1575 pixels wide</p> <p>Position: top banner File types: jpeg, gif, animated gif</p>
<p>SPOTLIGHT \$12/week FEATURE \$40/month Sizes to choose from: Far Right Banner: 257 pixels wide 270 pixels high</p> <p>Middle Banner: 239 pixels wide 470 pixels high</p> <p>File types: jpeg, gif</p>	<p>SPOTLIGHT \$10/week FEATURE \$30/month Sizes to choose from: Far Right Banner: 257 pixels wide 270 pixels high</p> <p>Middle Banner: 239 pixels wide 470 pixels high</p> <p>File types: jpeg, gif</p>
<p>SEASON BLOCK \$250/3 months Position: two ads on same page Sizes to choose from: Top banner: 209 pixels high x 1575 pixels wide</p> <p>Far Right Banner: 257 pixels wide 270 pixels high</p> <p>Middle Banner: 239 pixels wide 470 pixels high</p> <p>File types: jpeg, gif, animated gif (for top banner)</p>	<p>SEASON BLOCK \$200/3 months Position: two ads on same page Sizes to choose from: Top banner: 209 pixels high x 1575 pixels wide</p> <p>Far Right Banner: 257 pixels wide 270 pixels high</p> <p>Middle Banner: 239 pixels wide 470 pixels high</p> <p>File types: jpeg, gif, animated gif (for top banner)</p>

Add bookings and placements are on a first come, first booked basis.

AOE reserves the right to interrupt pull an ad or decline an ad.

Payment for ads must be received before posting online.

AOE ARTS COUNCIL ARTSACCOLADE.CA 2014 RATE CARD